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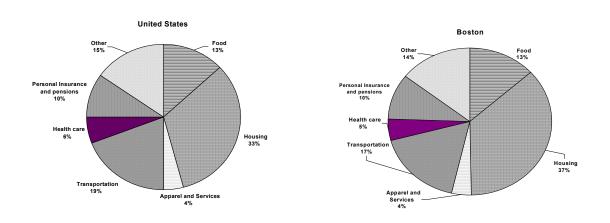
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CONSUMER EXPENDITURE SURVEY: BOSTON METROPOLITAN AREA 2002-2003

Consumer units¹ in the Boston metropolitan area spent an average of \$41,814 per year in 2002-2003, 2.6 percent more than the national average, according to the latest results from the Bureau of Labor Statistics' Consumer Expenditure Survey. Although households in the Boston area spent an amount close to the U.S. average of \$40,748, they allocated their dollars differently. Expenditures for both housing and education accounted for larger portions of the total budget in the Boston area than they did nationwide. On the other hand, spending on transportation, health care, and cash contributions represented a smaller than average share of the total budget in Boston. (See chart A.)

A typical household in Boston spent 67.1 percent of its total budget for the three largest expenditure items -- food, housing, and transportation; the average U.S. household spent a little less, 65.0 percent. (See table 1.) Among consumer units in three other metropolitan areas in the Northeast selected for comparison, the percentage of the budget spent on these three components was also higher in New York (66.9 percent), but lower than average in Philadelphia (63.8 percent) and Pittsburgh (58.4 percent). (Geographical boundaries of the region and areas referenced in this release are contained in the Technical Note.)

Chart A. Percent distribution of total average expenditures, United States and Boston metropolitan area 2002-2003



"Other" includes alcoholic beverages, personal care, reading, education, tobacco & supplies, entertainment, miscellaneous goods and services, and cash contributions.

Note: Figures in this chart may not add to 100 percent due to rounding.

This report contains annual data averaged over a two-year period—2002 and 2003. The data are from the Consumer Expenditure Survey (CE), which is collected on an ongoing basis by

¹ See the Technical Note for the definition of a consumer unit. The terms consumer unit and household are used interchangeably throughout the text for convenience.

the U.S. Census Bureau for the Bureau of Labor Statistics (BLS). The CE is the only national survey that provides both complete data on household expenditures and the demographic characteristics of those households. Survey data cannot be used to make cost of living comparisons between areas. Expenditures vary among areas not only because of economic factors such as the price of goods and services and family income, but also because of differences such as the age of the population, climate, consumer tastes, family size, etc. However, expenditure shares (or the percentage of a consumer unit's budget spent on a particular item) can be used to compare spending patterns across areas. The survey provides average expenditures for consumer units. An individual consumer unit may spend more or less than the average, depending on its particular characteristics.

Spending on housing accounted for 36.4 percent of a household's expenditures in the Boston area, well above the 32.8-percent national average. Consumers units in the New York and Philadelphia metropolitan areas also spent larger than average shares on housing (37.6 and 36.1 percent, respectively). On the other hand, the expenditure share for housing in Pittsburgh, 29.2 percent, was well below the U.S. average.

The majority of the cost of housing in Boston (\$15,211) went for shelter (66.7 percent), which includes mortgage interest, property taxes, repairs, and rent, among other items; this was well above the national share of 58.8 percent. (See table A.) Utilities, fuels, and services, however, accounted for a smaller percentage of all housing dollars in Boston (17.6 percent) than it did nationally (20.6 percent). The rate of homeownership in Boston, at 62 percent, was below the national average of 67 percent. Among the four areas in the Northeast, only New Yorkers spent a similarly high portion of their housing costs on shelter (65.6 percent) and only those in New York were less likely to be homeowners (56 percent).

Table A. Percent distribution of housing expenditures, United States and selected metropolitan areas in the Northeast, 2002-2003

| Category | United States | New York | Philadelphia | Boston | Pittsburgh |
|---------------------------------------|---------------|----------|--------------|--------|------------|
| Total housing | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Shelter | 58.8 | 65.6 | 59.8 | 66.7 | 53.0 |
| Utilities, fuels, and public services | 20.6 | 16.1 | 21.0 | 17.6 | 23.6 |
| Household operations | 5.3 | 5.9 | 5.3 | 5.1 | 5.2 |
| Housekeeping supplies | 4.0 | 2.9 | 3.5 | 2.7 | 4.3 |
| Household furnishings and equipment | 11.3 | 9.5 | 10.3 | 8.0 | 13.9 |

Transportation was the second largest expenditure category in the Boston area, accounting for 17.2 percent of a household's budget; this compares with a national share of 19.1 percent. Though Boston's expenditure share for transportation was below average, it was still higher than the shares spent on transportation in the other selected areas in the Northeast. Consumer units in the New York metropolitan area had the smallest share (15.4 percent), followed by those in Philadelphia (15.9 percent).

Of the \$7,175 annual expenditure on transportation in Boston, 94.1 percent was spent buying, operating and maintaining private vehicles with the remainder going for public transportation. (See table 2 for detailed expenditure levels.) Nationally, 5.0 percent of all transportation dollars went for public transit, which includes taxis, buses, trains, subways, and planes. In fact, all of the selected metropolitan areas were above the nationwide average, with New York households in the lead, allocating 13.5 percent of their transportation dollars to public transit. None of the four areas in the Northeast exceeded the U.S. average of 2.0 vehicles per household. Boston residents averaged 1.6 vehicles and New Yorkers had the fewest vehicles per household at 1.4.

Boston households spent 13.5 percent of their budget on food, similar to the national average of 13.1 percent. In the other Northeast metropolitan areas, food accounted for a higher than average share of the budget in New York (13.9 percent) and lower than average share in

Pittsburgh (12.6 percent) and Philadelphia (11.9 percent). Boston households spent 58.7 percent of their food budget on food prepared and eaten at home, close to the 58.1 percent spent by households nationwide. The remaining 41.3 percent was spent on food prepared away from home, such as restaurant meals, carry-outs, board at school, and catered affairs. Of the four areas, Philadelphia spent the highest percentage of their food dollars on food prepared away from home, 45.9 percent.

Payments for personal insurance and pensions accounted for 9.9 percent of the typical Boston household budget. This proportion was similar to the national average (9.8 percent). In the other three areas, percentages ranged from 11.1 percent in Philadelphia to 9.2 percent in Pittsburgh.

Boston area households spent 4.8 percent of their household budget covering out-of-pocket medical expenses—health insurance premiums, medical services, drugs (prescription and nonprescription) and medical supplies; this was below the nationwide average of 5.9 percent. In fact, none of the shares allocated for health care in the four Northeast areas exceeded the U.S. average.

Boston area consumer units spent 4.8 percent of their budgets on entertainment, similar to the nationwide average of 5.1 percent. Those in New York (4.7 percent) and Philadelphia (5.0 percent) were also close to the norm. Pittsburgh households, on the other hand, spent an above average percentage of their budget on entertainment, 6.1 percent.

Spending on apparel and related services accounted for 3.9 percent of total expenditures in Boston. This was close to the national average of 4.2 percent and the same as the percentage spent in Pittsburgh. New York and Philadelphia households spent higher than average portions of their budget on clothing, at 5.2 and 5.1 percent, respectively.

Cash contributions accounted for 2.4 percent of consumer spending in Boston, below the 3.2-percent national average. Of the other areas in the Northeast, New Yorkers had the smallest share (1.9 percent), and those in Pittsburgh, the largest (8.5 percent).

Additional Data Available

A more detailed listing of CE results can be obtained from the Bureau's fax-on-demand service in Boston by dialing 617-565-9167 and accessing the document codes provided below. Additional CE tables are also offered on the BLS Internet site http://www.bls.gov/cex/home.htm in both text and PDF formats. For personal assistance or further information on the Consumer Expenditure Survey, as well as other Bureau programs, contact the Boston Information Office at 617-565-2327.

| BLS Fax-on-Demand - Boston (617) 565-9167 | Number of pages | Document no. |
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| Consumer Expenditures in 2003 - national news release (annual) | 2 | 2705 |
| Data tables containing consumer expenditures- | | |
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Technical Note

The current Consumer Expenditure Survey (CE) program began in 1980. Its principal objective is to collect information on the buying habits of American consumers. The consumer expenditure data are used in a wide variety of research by government, business, labor, and academic analysts. The data are also required for periodic revision of the Consumer Price Index (CPI).

The survey consists of two components, a diary or recordkeeping survey, and an interview survey. The Diary Survey, completed by participating consumer units for two consecutive 1-week periods, collects data on frequently purchased, smaller items. The Interview Survey, in which the expenditures of consumer units are obtained in five interviews conducted every 3 months, collects data for larger-cost items and expenditures that occur on a regular basis. The U.S. Bureau of the Census collects the survey data.

Each component of the survey queries an independent sample of consumer units which is representative of the U.S. population. Over the year, about 7,500 consumer units are sampled for the Diary Survey. The Interview Survey is conducted on a rotating panel basis, with about 7,500 consumer units participating each quarter. The data are collected on an ongoing basis in 105 areas of the country.

The integrated data from the BLS Diary and Interview Surveys provide a complete accounting of consumer expenditures and income, which neither survey component alone is designed to do. Due to changes in the survey sample frame, metropolitan area data in this release are not directly comparable to those prior to 1996.

The expenditure data in this release should be interpreted with care. The expenditures are averages for consumer units with the specified characteristics, regardless of whether or not a specific unit incurred an expense for that specific item during the recording period. The average expenditure may be considerably lower than the expenditure by those consumer units that purchased the item. This study is not intended as a comparative cost of living survey as neither the quantity nor the quality of goods and services has been held constant among areas. Differences may result from variations in demographic characteristics such as consumer unit size, age, preferences, income levels, etc. Users should keep in mind that prices for many goods and services have risen since the survey was conducted.

In addition, sample surveys are subject to two types of errors. Sampling errors occur because the data are collected from a representative sample rather than the entire population. Nonsampling errors result from the inability or unwillingness of respondents to provide correct information, differences in interviewer ability, mistakes in recording or coding, or other processing errors. The year-to-year changes are volatile and should be interpreted carefully. Sample sizes for the metropolitan areas are much smaller than those for the nation, so the U.S. estimates and year-to-year changes are more reliable than those for the metro areas.

Some expenditure components are subject to large fluctuations from one year to the next because these components include expensive items that relatively few consumers purchase each year. Thus, shifts from year to year in the number of consumers making such purchases can have a large effect on average expenditures. Examples of these types of expenses are purchases of new cars and trucks in the transportation component, and spending on boats and recreational vehicles in the entertainment component.

The Metropolitan Statistical Areas (MSAs) and Consolidated Metropolitan Statistical Areas (CMSAs) covered by the Consumer Expenditure Survey represent areas designated by the U.S. Office of Management and Budget and are based on definitions in effect as of December 1992. The general concept of an MSA is one of a large population nucleus, together with adjacent communities which have a high degree of economic and social integration with that nucleus. The following areas are discussed in this release:

Geographic Boundaries

- Northeast region: Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont.
- Philadelphia-Wilmington-Atlantic City, Pa.-Del.-N.J.-Md. CMSA includes Bucks, Chester,
 Delaware, Montgomery and Philadelphia counties in Pa., Atlantic, Burlington, Camden,
 Cape May, Cumberland, Gloucester and Salem counties in N.J., New Castle County in Del. and Cecil county in Md.
- New York-Northern New Jersey-Long Island, N.Y.-N.J.-Conn.-Pa. CMSA includes Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk and Westchester counties in N.Y., Bergen, Essex, Hudson, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union and Warren counties in N.J., Fairfield, Litchfield, Middlesex and New Haven counties in Conn., and Pike county in Pa.
- Boston-Worcester-Lawrence, Mass.-N.H.-Maine-Conn. CMSA includes Bristol, Essex, Hampden, Middlesex, Norfolk, Plymouth, Suffolk and Worcester counties in Mass., Hillsborough, Merrimack, Rockingham and Strafford counties in N.H., York county in Maine and Windham county in Conn.
- <u>Pittsburgh</u>, Pa. MSA includes Allegheny, Beaver, Butler, Fayette, Washington and Westmoreland counties in Pa.

Definitions

<u>Consumer unit</u> - members of a household related by blood, marriage, adoption, or other legal arrangement; a single person living alone or sharing a household with others but who is financially independent; or two or more persons living together who share responsibility for at least 2 out of 3 major types of expenses - food, housing, and other expenses. The terms household or consumer unit are used interchangeably for convenience.

<u>Complete income reporter</u> - in general, a consumer unit that provides values for at least one of the major sources of its income such as wages and salaries, self-employment income, or Social Security income. Even complete income reporters may not have provided a full accounting of all income from all sources.

Expenditures - consist of the transaction costs, including excise and sales taxes, of goods and services acquired during the interview or recordkeeping period. Expenditure estimates include expenditures for gifts, but exclude purchases or portions of purchases directly assignable to business purposes. Also excluded are periodic credit or installment payments on goods or services already acquired. The full cost of each purchase is recorded even though full payment may not have been made at the date of purchase.

<u>Income before taxes</u> - the total money earnings and selected money receipts during the 12 months prior to the interview date.

Table 1. Consumer unit characteristics and percent distribution of expenditures, U.S. and selected metropolitan areas in the Northeast, Consumer Expenditure Survey, 2002-2003

| Item | United States | New York | Philadelphia | Boston | Pittsburgh |
|---------------------------------------|------------------|----------|--------------|----------|------------|
| Consumer unit characteristics: | | | | | |
| Income before taxes ¹ | \$50,302 | \$66,643 | \$59,006 | \$59,648 | \$52,988 |
| Age of reference person | 48.2 | 49.2 | 49.9 | 47.8 | 52.6 |
| Average number in consumer unit: | | | | | |
| Persons | 2.5 | 2.7 | 2.6 | 2.3 | 2.3 |
| Children under 18 | 0.6 | 0.7 | 0.7 | 0.6 | 0.5 |
| Persons 65 and over | 0.3 | 0.3 | 0.3 | 0.3 | 0.4 |
| Earners | 1.3 | 1.4 | 1.3 | 1.3 | 1.3 |
| Vehicles | 2.0 | 1.4 | 1.7 | 1.6 | 2.0 |
| Percent homeowners | 67 | 56 | 74 | 62 | 73 |
| Average annual expenditures | \$40,748 | \$50,319 | \$40,986 | \$41,814 | \$42,102 |
| Percent distribution: | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Food | 13.1 | 13.9 | 11.9 | 13.5 | 12.6 |
| Alcoholic beverages | 0.9 | 0.9 | 1.1 | 1.2 | 1.0 |
| Housing | 32.8 | 37.6 | 36.1 | 36.4 | 29.2 |
| Apparel and services | 4.2 | 5.2 | 5.1 | 3.9 | 3.9 |
| Transportation | 19.1 | 15.4 | 15.9 | 17.2 | 16.6 |
| Health care | 5.9 | 4.4 | 5.2 | 4.8 | 5.8 |
| Entertainment | 5.1 | 4.7 | 5.0 | 4.8 | 6.1 |
| Personal care products and services | 1.3 | 1.3 | 1.4 | 1.2 | 1.3 |
| Reading | 0.3 | 0.3 | 0.3 | 0.4 | 0.4 |
| Education | 1.9 | 2.5 | 2.0 | 2.7 | 2.7 |
| Tobacco products and smoking supplies | 0.7 | 0.5 | 0.7 | 0.7 | 1.2 |
| Miscellaneous | 1.7 | 1.5 | 1.7 | 1.1 | 1.7 |
| Cash contributions | 3.2 | 1.9 | 2.6 | 2.4 | 8.5 |
| Personal insurance and pensions | 9.8 | 9.8 | 11.1 | 9.9 | 9.2 |

¹ Components of income and taxes are derived from "complete income reporters" only; see definitions.

Table 2. Average annual expenditures, U.S. and selected metropolitan areas in the Northeast, Consumer Expenditure Survey, 2002-2003

| Item | United States Average | New York | Philadelphia | Boston | Pittsburgh |
|---------------------------------------|-----------------------------|----------|--------------|----------|------------|
| Average annual expenditures | \$40,748 | \$50,319 | \$40,986 | \$41,814 | \$42,102 |
| Percent distribution: | | | | | |
| Food | 5,357 | 7,005 | 4,862 | 5,627 | 5,295 |
| Food at home | 3,114 | 3,808 | 2,630 | 3,303 | 3,102 |
| Cereals and bakery products | 446 | 570 | 411 | 495 | 473 |
| Meats, poultry, fish, and eggs | 812 | 1,079 | 711 | 897 | 821 |
| Dairy products | 328 | 396 | 280 | 356 | 322 |
| Fruits and vegetables | 544 | 732 | 470 | 562 | 515 |
| Other food at home | 985 | 1,031 | 758 | 994 | 972 |
| Food away from home | 2,243 | 3,197 | 2,232 | 2,324 | 2,192 |
| Alcoholic beverages | 384 | 469 | 448 | 504 | 403 |
| Housing | 13,359 | 18,919 | 14,780 | 15,211 | 12,310 |
| Shelter | 7,859 | 12,402 | 8,843 | 10,145 | 6,528 |
| Owned dwellings | 5,215 | 7,640 | 6,522 | 6,318 | 4,562 |
| Rented dwellings | 2,170 | 4,066 | 1,867 | 3,203 | 1,481 |
| Other lodging | 474 | 696 | 454 | 623 | 485 |
| Utilities, fuels, and public services | 2,749 | 3,055 | 3,105 | 2,676 | 2,902 |
| Household operations | 706 | 1,113 | 789 | 772 | 639 |
| Housekeeping supplies | 537 | 553 | 517 | 407 | 532 |
| Household furnishings and equipment | 1,508 | 1,796 | 1,527 | 1,212 | 1,708 |
| Apparel and services | 1,694 | 2,638 | 2,106 | 1,610 | 1,630 |
| Transportation | 7,770 | 7,729 | 6,510 | 7,175 | 6,972 |
| Vehicle purchases (net outlay) | 3,699 | 2,928 | 2,399 | 3,518 | 2,769 |
| Gasoline and motor oil | 1,285 | 1,101 | 1,142 | 1,159 | 1,164 |
| Other vehicle expenses | 2,400 | 2,658 | 2,596 | 2,074 | 2,639 |
| Public transportation | 387 | 1,042 | 374 | 424 | 399 |
| Health care | 2,384 | 2,235 | 2,138 | 2,007 | 2,459 |
| Entertainment | 2,069 | 2,350 | 2,031 | 2,019 | 2,550 |
| Personal care products and services | 526 | 643 | 567 | 496 | 533 |
| Reading | 133 | 166 | 132 | 163 | 169 |
| Education | 768 | 1,260 | 834 | 1,118 | 1,139 |
| Tobacco products and smoking supplies | 305 | 266 | 289 | 273 | 492 |
| Miscellaneous | 698 | 771 | 682 | 473 | 705 |
| Cash contributions | 1,324 | 949 | 1,050 | 1,016 | 3,570 |
| Personal insurance and pensions | 3,978 | 4,918 | 4,556 | 4,121 | 3,875 |
| Life and other personal insurance | 402 | 531 | 461 | 235 | 485 |
| Pensions and Social Security | 3,576 | 4,388 | 4,095 | 3,886 | 3,390 |